

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
OCT19/12 10.41

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME SHELLI HUTTON
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6385060 CLASS: NALL

PRDCT	EST#	COMMENTS:
NELSON FOR SENATE	641	(LINE, ORDER, INVOICE)

	OCT30/12	NOV6/12	WK-2
FLIGHT DATES	OCT30/12	NOV6/12	WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 641												
16	S		800P-1100P	30		\$3,300.00	11/3	11/3	0		SAT	0
PROGRAM : FOOTBALL												
31	A		800P-1130P	30		\$3,300.00	11/3	11/3	1		SAT	1
PROGRAM : FBALL												
ORD COM1 : TP FBALL												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-16 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		1135P-1210A	30		\$1,025.00	10/30	11/2	0		TU-F	0
PROGRAM : NIGHTLINE CON COM1: 1X PER DAY												
32	A		1135P-1205A	30		\$1,025.00	10/30	11/1	4		TU-TH	4
PROGRAM : NIGHTLINE ORD COM1: FRIDAY NIGHTLINE LATE DUE TO HIGH SCHOOL SPORTS THIS IS A MAKE-GOOD FOR OCT30 ON LINE-18 FOR 4 SPOTS/WK												
20	S		1200M-100A	30		\$340.00	10/30	11/2	0		TU-F	0
PROGRAM : JIMMY KIMMEL CON COM1: 1X PER DAY												
33	A		1205A-105A	30		\$340.00	10/30	11/1	4		TU-TH	4
PROGRAM : KIMMEL ORD COM1: FRI KIMMEL RUNS LATE DUE TO HS SPORTS THIS IS A MAKE-GOOD FOR OCT30 ON LINE-20 FOR 4 SPOTS/WK												
21	S		1200M-100A	30		\$340.00	11/5	11/5	0		MON	0
PROGRAM : JIMMY KIMMEL												
34	A		1205A-105A	30		\$340.00	11/5	11/5	1		MON	1
PROGRAM : KIMMEL ORD COM1: TP KIMMEL THIS IS A MAKE-GOOD FOR NOV5 ON LINE-21 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#16			MISSED: SAT/800P-1100P	NOV3		30S	\$3,300.00	(OCT19/12)	
						OFFER: SAT/800P-1130P	NOV3		30S	\$3,300.00	PLS ADVISE.	
						CMT: TP FBALL						
M2	OK'D		BUY#18			MISSED: TU-F/1135P-1210A	OCT30(4/WK)		30S	\$1,025.00	(OCT19/12)	
						OFFER: TU-TH/1135P-1205A	OCT30(4/WK)		30S	\$1,025.00	PLS ADVISE.	
						CMT: FRIDAY NIGHTLINE LATE DUE TO HIGH SCHOOL SPORTS						
M3	OK'D		BUY#20			MISSED: TU-F/1200M-100A	OCT30(4/WK)		30S	\$340.00	(OCT19/12)	
						OFFER: TU-TH/1205A-105A	OCT30(4/WK)		30S	\$340.00	PLS ADVISE.	
						CMT: FRI KIMMEL RUNS LATE DUE TO HS SPORTS						
M4	OK'D		BUY#21			MISSED: MON/1200M-100A	NOV5		30S	\$340.00	(OCT19/12)	
						OFFER: MON/1205A-105A	NOV5		30S	\$340.00	PLS ADVISE.	
						CMT: TP KIMMEL						

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REP HEADLINE# 6385060TRF# 337779

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\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CHANGES

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12			78290.00									
CONTRACT TOTAL												78290.00
TOTAL SPOTS												62

MARKET TOTALS \$223,685 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED*

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE